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Zoi's Background

CEO of the Alliance for Climate Protection

Group Executive Director of the Baynard Group, Australia

Assistant Director General of the New South Wales EPA

Founding CEO of New South Wales Sustainable Energy Development authority

Chief of Staff, White House Office on Environmental Policy, Clinton Administration

Manager, U.S. Environmental Protection Agency

Energy Analyst, ICF Inc.

Energy Analyst, Pacific Gas & Electric Company

EDUCATION

B.S. Duke University

M.S. Dartmouth College

this issue:

Cathy Zoi, Nominee for Assistant Secretary of Energy for Energy Efficiency and Renewable Energy

Who is Cathy Zoi? Green by any means necessary...

On March 26 President Obama announced Cathy Zoi as his nominee to be Assistant Secretary of Energy for Energy Efficiency and Renewable Energy.

Zoi is an environment activist with a long history and is currently running the Alliance For Climate Protection, a group started by Former Vice President Al Gore. This is the group behind the "We Campaign" that puts ads on T.V. asking viewers to demand that our leaders "repower" America with 100% clean energy—and to do so within ten years.

In a fundraising appeal for the "We Campaign" Zoi asserts that the entrenched interests don't want a cap on carbon emissions and that "we" need to create a political force that can't be ignored.

Zoi previously served as Chairman of the Climate Institute, an Australian non-profit. This organization along with others "formulated a

climate change strategy that went 'beyond the Kyoto Protocol' and made specific recommendations to member governments in January 2005." (Emphasis added.)

Throughout Zoi's advocacy runs the common thread that we have just ten years left to make substantial changes to the methods used to generate, transmit, and

consume energy. If we don't make these changes, Zoi tells us, the carbon emissions from our activities will result in irreversible damage to the Earth.

“ Combination of regulation and incentives for utilities and neighborhood mobilization that may be like the Peace Corp meets the military where literally SWAT teams go into neighborhoods and they retrofit every single house and every single business on main street. ”

What you really need to know about Cathy Zoi in her own words.

Cathy Zoi on YouTube

Zoi asking for money for the We Campaign: <http://www.youtube.com/watch?v=3MT1zYJV-jM>. (Accessed March 30, 2009.)

- Entrenched interests don't want cap on carbon emissions, need to create political force that can't be ignored.
- Scientists tell us that we don't have much time, but I know that we can solve the climate crisis, etc.

GristTV: <http://www.youtube.com/watch?v=xoRR2tdB1SE>. (Accessed March 30, 2009.)

- Goal is 100% clean energy within ten years.
- Wants sector specific regulations that push the "clean green agenda."
- Advocates economy wide carbon cap.

Zoi, Alliance for Climate Protection CEO testifying on Capitol Hill: <http://www.youtube.com/watch?v=aGTKQPgZcfU>. (Accessed March 30, 2009.)

- "...our troops under fire today in part due to our need to satisfy the nation's oil appetite." (Video at 0:43.)
- Why do this in ten years? "The best climate scientists tell us we must make swift progress to turn the corner on global carbon emissions or the ecological consequences will be irreversible." (Video at 4:50.)

How Much Time to Act on Climate Change?, Aspen Institute Forum: <http://www.youtube.com/watch?v=GmNIQGG1d18>. (Accessed March 30, 2009.)

- Zoi's fellow panelist gushes over regulations stating that we will make it happen because of regulation.
- "Combination of regulation and incentives for utilities and neighborhood by neighborhood mobilization that may be like the Peace Corp meets the military where literally SWAT teams go into neighborhoods and they retrofit every single house and every single business on main street." (Video at 2:27.)
- Just as munitions got us out of the Great Depression clean energy will get us out of this (meaning the current economic situation).

Carbon Markets 2008, Aspen Institute Forum: <http://www.youtube.com/watch?v=ww1sB3Hzno0>. (Accessed March 30, 2009.)

- Zoi among other things discusses "green" certification for energy companies by non-profit accrediting organizations.

Sources for further reading:

Julie Sloane, *Mother Earth's Best Friend*, Dartmouth Engineer. Available online at: <http://www.dartmouthengineer.com/2008/08/mother-earths-best-friend/>. Accessed April 1, 2009.

Robin Roy biography on Serious Materials website. Available online at: <http://www.seriousmaterials.com/html/rroy.html>. Accessed April 1, 2009.

Cathy Zoi biography on Alliance for Climate Protection website. Available online at: <http://www.climateprotect.org/about/staff>. Accessed March 30, 2009.

IRS Form 990 filed by Alliance for Climate Protection, November 11, 2008. Available from www.guidestar.org.

President Obama Announces More Key Administration Posts, White House Office of the Press Secretary, March 26, 2009. Available online at: http://www.whitehouse.gov/the_press_office/President-Obama-Announces-More-Key-Administration-Posts-3-27-09/. Accessed March 30, 2009.

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