



Generation Opportunity Select Poll Results, Young Americans Ages 18-29 “Millennials”

Poll commissioned by Generation Opportunity with the polling company Inc./Woman

Trend

April 16-22, 2011 +/-4% Margin of Error

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Millennials: Technology and Civic Engagement

When asked, "Which, of the following, would make young people more likely to vote?"
– young Americans indicated:

- 66% Facebook Message Reminder
- 58% Text Message Reminder
- 38% Email Reminder
- 28% Public Service Announcement
- 13% Phone Call

Millennials: America and Opportunity

- 54% believe America is on the wrong track, only 24% believe the U.S. is headed in the right direction.
- 77% of respondents (18-29) are delaying major life changes due to economic restraints.
 - 44% delay buying a home;
 - 28% delay saving for retirement;
 - 27% delay paying off student loans or other debt;
 - 27% delay going back to school/getting more education or training;
 - 26% delay changing jobs/cities;
 - 23% delay starting a family;
 - 18% delay getting married
- 54% agree they have “more opportunity” than their parents, and 27% actually think their children will have less.
- 56% agree with “American Exceptionalism,” and over half indicated they are not optimistic about the country’s future.

Millennials: Washington

- 56% believe the wrong leadership is in Washington and 61% will vote on a candidate's record, not charisma.
- Only 31% of those 18-29 approve of Obama's handling of the youth unemployment.
- 57% said they will learn more about the policy positions of Presidential candidates in the 2012 election than they did in 2008.
- 69% say political leaders do NOT reflect the interests of young Americans.

Millennials: Federal Spending

- 18-29 year-olds are deeply concerned about U.S. financial debt (66%) and deficit (71%).
- Three quarters (76%) of respondents would like to see federal spending reduced.
- 69% said the federal government should make sacrifices right now.
- 66% believe that their Social Security money is safer under their pillow than in the U.S. Treasury

Millennials: National Security

- Greatest threats to national security: National Debt (62%), Energy Dependency (61%) and Indebtedness to Foreign Powers (50%)
- 70% (net) would increase production of domestic energy sources like oil
- 80% view China as a danger: economic threat (48%), both economic and military threat (28%) and military alone (4%).
- Only 22% (net) would decrease production of domestic energy sources like oil, natural gas and coal.

Millennials: Economic Growth

- 53% believe lowering business taxes increase hiring.
- 59% believe the economy grows when people are allowed to create business without government interference.
- 69% of 18-29 year-olds prefer reducing federal spending over raising personal taxes to balance the budget
- Only 25% believe in raising personal taxes versus reducing federal spending to balance the budget.