# the polling company, inc. 2012 Early State Omnibus South Carolina Statewide Survey of 505 Likely Republican Primary Voters

#### **TOPLINE RESULTS**

# PRESENTED TO AMERICANS FOR LIMITED GOVERNMENT

Fielded: November 18-21, 2011

Margin of Error: ±4.4%

# **INTRODUCTION & SCREENING QUESTIONS**

- A. Are you 18 years of age or older and currently registered to vote here in South Carolina, registered in a different state, or not registered at all?
  - 100% REGISTERED IN SOUTH CAROLINA
- B. In January 2012 there will be a primary to select the Republican nominee for President of the United States. At this time do you plan to...(READ CHOICES)
  - DEFINITELY VOTE IN THE REPUBLICAN PRIMARY (CONTINUE)
     PROBABLY VOTE IN THE REPUBLICAN PRIMARY (CONTINUE)
- C. Into which of the following categories does your age fall?

6%	18-24
4%	25-29
7%	30-34
5%	35-39
11%	40-44
8%	45-49
11%	50-54
21%	55-64
25%	65+

**REFUSED** 

2%

D. And, which of the following best describes your racial or ethnic background? (READ AND ROTATED)

92% WHITE OR CAUCASIAN

2% AFRICAN-AMERICAN OR BLACK

1% HISPANIC OR LATINO

ASIAN OR PACIFIC ISLANDER

1% MULTI-RACIAL OR OTHER (VOLUNTEERED)

3% REFUSED (VOLUNTEERED)

E. Region (RECORD FROM SAMPLE)

35% NORTHWEST<sup>1</sup>
17% CENTRAL<sup>2</sup>
20% SOUTHEAST<sup>3</sup>
9% WESTERN<sup>4</sup>
19% EASTERN<sup>5</sup>

F. Gender (RECORD BY OBSERVATION)

51% MALE 49% FEMALE

<sup>&</sup>lt;sup>5</sup> Eastern region includes Chesterfield, Clarendon, Darlington, Dillon, Florence, Georgetown, Horry, Lee, Marion, Marlboro, Sumter, and Williamsburg counties



<sup>&</sup>lt;sup>1</sup> Northwest region includes Anderson, Cherokee, Chester, Greenville, Lancaster, Laurens, Oconee, Pickens, Spartanburg, Union, and York counties

<sup>&</sup>lt;sup>2</sup> Central region includes Calhoun, Fairfield, Kershaw, Lexington, Newberry, Richland, and Saluda counties

<sup>&</sup>lt;sup>3</sup> Southeast region includes Beaufort, Berkeley, Charleston, Colleton, Dorchester, Hampton, and Jasper counties

<sup>&</sup>lt;sup>4</sup> Western region includes Aiken, Greenwood, Abbeville, Allendale, Bamberg, Barnwell, Orangeburg, Edgefield, and McCormick counties

1. If the Republican primary for President were tomorrow and between (ROTATED) Minnesota Representative Michele Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum, for whom would you vote?

(PROBED THOSE WHO OFFER ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERT CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED "UNDECIDED" OR "DO NOT KNOW": TOWARD WHICH CANDIDATE DO YOU LEAN?)

## 31% TOTAL GINGRICH (NET)

- 18% DEFINITELY NEWT GINGRICH
- 8% PROBABLY NEWT GINGRICH
- 4% LEAN NEWT GINGRICH

### 17% TOTAL CAIN (NET)

- 10% DEFINITELY HERMAN CAIN
- 5% PROBABLY HERMAN CAIN
- 2% LEAN HERMAN CAIN

### 16% TOTAL ROMNEY (NET)

- 8% DEFINITELY MITT ROMNEY
- 5% PROBABLY MITT ROMNEY
- 3% LEAN MITT ROMNEY

## 7% TOTAL PERRY (NET)

- 3% DEFINITELY RICK PERRY
- 2% PROBABLY RICK PERRY
- 1% LEAN RICK PERRY

#### 5% TOTAL BACHMANN (NET)

- 2% DEFINITELY MICHELE BACHMANN
- 3% PROBABLY MICHELE BACHMANN
- 1% LEAN MICHELE BACHMANN

#### 5% TOTAL PAUL (NET)

- 3% DEFINITELY RON PAUL
- 1% PROBABLY RON PAUL
- 1% LEAN RON PAUL



## 3% TOTAL HUNTSMAN (NET)

- 2% DEFINITELY JON HUNTSMAN
- 1% PROBABLY JON HUNTSMAN
- LEAN JON HUNTSMAN

## 1% TOTAL SANTORUM (NET)

- \* DEFINITELY RICK SANTORUM
- \* PROBABLY RICK SANTORUM
- \* LEAN RICK SANTORUM

## \* TOTAL JOHNSON (NET)

- \* DEFINITELY GARY JOHNSON
- PROBABLY GARY JOHNSON
- LEAN GARY JOHNSON
- 15% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED) (SKIP TO Q.3)
- 2% REFUSED (VOLUNTEERED) (SKIP TO Q.3)
- 2. And, who would be your second choice for the Republican presidential nominee here in the South Carolina primary if the candidates were (DELETED RESPONDENT'S FIRST CHOICE FROM PREVIOUS QUESTION) (ROTATED) Minnesota Representative Michele Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum? (n=420)

(PROBED THOSE WHO OFFER ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERT CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED "UNDECIDED" OR "DO NOT KNOW": TOWARD WHICH CANDIDATE DO YOU LEAN?)

#### 23% TOTAL GINGRICH (NET)

- 9% DEFINITELY NEWT GINGRICH
- 8% PROBABLY NEWT GINGRICH
- 5% LEAN NEWT GINGRICH

#### 17% TOTAL CAIN (NET)

- 7% DEFINITELY HERMAN CAIN
- 6% PROBABLY HERMAN CAIN
- 5% LEAN HERMAN CAIN



## 17% TOTAL ROMNEY (NET)

- 9% DEFINITELY MITT ROMNEY
- 5% PROBABLY MITT ROMNEY
- 2% LEAN MITT ROMNEY

## 12% TOTAL PERRY (NET)

- 3% DEFINITELY RICK PERRY
- 5% PROBABLY RICK PERRY
- 4% LEAN RICK PERRY

# 5% TOTAL BACHMANN (NET)

- 3% DEFINITELY MICHELE BACHMANN
- 2% PROBABLY MICHELE BACHMANN
- \* LEAN MICHELE BACHMANN

# 4% TOTAL PAUL (NET)

- 2% DEFINITELY RON PAUL
- 1% PROBABLY RON PAUL
- 1% LEAN RON PAUL

# 4% TOTAL SANTORUM (NET)

- 2% DEFINITELY RICK SANTORUM
- 2% PROBABLY RICK SANTORUM
- LEAN RICK SANTORUM

## 2% TOTAL HUNTSMAN (NET)

- 1% DEFINITELY JON HUNTSMAN
- \* PROBABLY JON HUNTSMAN
- \* LEAN JON HUNTSMAN

## \* TOTAL JOHNSON (NET)

- DEFINITELY GARY JOHNSON
- PROBABLY GARY JOHNSON
- \* LEAN GARY JOHNSON
- 11% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)
- 5% REFUSED (VOLUNTEERED)



## **COMBINED BALLOT RESULTS**

# 53% TOTAL GINGRICH (NET)

- 27% DEFINITELY NEWT GINGRICH
- 16% PROBABLY NEWT GINGRICH
- 9% LEAN NEWT GINGRICH

## 33% TOTAL CAIN (NET)

- 17% DEFINITELY HERMAN CAIN
- 10% PROBABLY HERMAN CAIN
- 6% LEAN HERMAN CAIN

# 32% TOTAL ROMNEY (NET)

- 17% DEFINITELY MITT ROMNEY
- 10% PROBABLY MITT ROMNEY
- 5% LEAN MITT ROMNEY

### 18% TOTAL PERRY (NET)

- 6% DEFINITELY RICK PERRY
- 7% PROBABLY RICK PERRY
- 5% LEAN RICK PERRY

# 10% TOTAL BACHMANN (NET)

- 4% DEFINITELY MICHELE BACHMANN
- 5% PROBABLY MICHELE BACHMANN
- 1% LEAN MICHELE BACHMANN

## 8% TOTAL PAUL (NET)

- 5% DEFINITELY RON PAUL
- 2% PROBABLY RON PAUL
- 1% LEAN RON PAUL

## 5% TOTAL HUNTSMAN (NET)

- 3% DEFINITELY JON HUNTSMAN
- 1% PROBABLY JON HUNTSMAN
- LEAN JON HUNTSMAN

## 4% TOTAL SANTORUM (NET)

- 2% DEFINITELY RICK SANTORUM
- 2% PROBABLY RICK SANTORUM
- \* LEAN RICK SANTORUM

# \* TOTAL JOHNSON (NET)

- DEFINITELY GARY JOHNSON
- PROBABLY GARY JOHNSON
- \* LEAN GARY JOHNSON
- 26% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)
- 6% REFUSED (VOLUNTEERED)



3. The International Monetary Fund or "IMF" is an inter-governmental organization that works to encourage economic cooperation among countries. It is funded by its member nations, with the United States currently paying 17.7% of the total budget, more than any other country. Do you think U.S. funding for the IMF should (ROTATED) increase, decrease or stay the same.

PROBED: And do you believe funding should be greatly or somewhat (INCREASED/DECREASED)?

## 2% TOTAL INCREASED (NET)

- 1% GREATLY INCREASED
- 1% SOMEWHAT INCREASED

#### **18%** STAY THE SAME

## 72% TOTAL DECREASED (NET)

- 24% SOMEWHAT DECREASED
- 49% GREATLY DECREASED
- 7% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
- 1% REFUSED (VOLUNTEERED)
- 4. Congress is expected to debate a proposal that would block U.S. taxpayer funds at the IMF from being spent on bailing out the European banks. How would you tell your Congressional Representative to vote on this proposal should your elected representative (ROTATED) support or oppose U.S. money at the IMF being spent on bailing out the European banks?

PROBED: And do strongly or somewhat (SUPPORT/OPPOSE)?

#### 13% TOTAL SUPPORT (NET)

- 7% STRONGLY SUPPORT
- 7% SOMEWHAT SUPPORT

### 77% TOTAL OPPOSE (NET)

- 10% SOMEWHAT OPPOSE
- 67% STRONGLY OPPOSE
- 8% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
- 1% REFUSED (VOLUNTEERED)

### **DEMOGRAPHICS**

Finally, a few confidential statistical questions for classification purposes only...

- 5. What is the last level of education you completed?
  - 1% LESS THAN HIGH SCHOOL GRADUATE
  - 14% HIGH SCHOOL GRADUATE
  - 23% SOME COLLEGE
  - 8% TECHNICAL OR VOCATIONAL SCHOOL
  - 30% GRADUATED COLLEGE
  - 24% GRADUATE SCHOOL OR MORE
  - 1% RATHER NOT ANSWER
- 6. Regarding your household's annual income...Please tell me which of the following categories best describes your family's annual income. I don't need a specific amount; a broad range will be fine.
  - 7% BELOW \$25,000
  - 5% \$25,000 TO \$29,999
  - 8% \$30,000 TO \$39,999
  - 8% \$40,000 TO \$49,999
  - 10% \$50,000 TO \$59,999
  - 6% \$60,000 TO \$69,999
  - 5% \$70,000 TO \$74,999
  - 11% \$75,000 TO \$99,999
  - 20% \$100,000 AND ABOVE
  - 20% REFUSED (VOLUNTEERED)
- 7. Are you...?
  - 71% PROTESTANT
  - 11% CATHOLIC
  - 2% MORMON/LATTER DAY SAINTS
  - 1% AGNOSTIC/ATHEIST
  - 1% JEWISH
  - MUSLIM
  - 7% OTHER
  - 2% NONE/UNAFFILIATED
  - 5% RATHER NOT ANSWER



- 8. Which of the following best describes how you voted for President in 2008?
  - 82% VOTED FOR REPUBLICAN JOHN MCCAIN
  - 9% VOTED FOR DEMOCRAT BARACK OBAMA
  - **VOTED FOR GREEN PARTY RALPH NADER**

## VOTED FOR SOMEONE ELSE (SPECIFIED)

- 1% **BOB BARR**
- SARAH PALIN
- **RON PAUL**
- JIM DEMINT
- CONSERVATIVE (GENERAL)
- REPUBLICAN (GENERAL)
- INDEPENDENT (GENERAL)
- 2% DID NOT VOTE
- 1% DO NOT KNOW/CANNOT REMEMBER (VOLUNTEERED)
- **REFUSED (VOLUNTEERED)** 4%
- 9. Thinking for a moment about your social, economic, and political views...Do you consider yourself to be...? [IF CONSERVATIVE/LIBERAL, ASKED] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

# 77% TOTAL CONSERVATIVE (NET)

- 48% VERY CONSERVATIVE
- 29% **SOMEWHAT CONSERVATIVE**

## 17% MODERATE

# 2% TOTAL LIBERAL (NET)

- SOMEWHAT LIBERAL
- **VERY LIBERAL**

## 2% LIBERTARIAN

3% DO NOT KNOW/REFUSED (VOLUNTEERED)

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- 10. In thinking about the Tea Party movement, would you say you are...? (READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)
  - 5% UNFAMILIAR WITH THE TEA PARTY MOVEMENT
  - 23% FAMILIAR BUT NEUTRAL TOWARD THE TEA PARTY MOVEMENT
  - 11% FAMILIAR BUT NEGATIVE TOWARD THE TEA PARTY MOVEMENT
  - 52% FAMILIAR AND POSITIVE TOWARD THE TEA PARTY MOVEMENT
  - 4% AN ACTIVE MEMBER OF THE TEA PARTY MOVEMENT
  - 3% DO NOT KNOW (VOLUNTEERED)
  - 2% REFUSED (VOLUNTEERED)

10